



UUU just launched its new branch dedicated to travelers: The **ULTIMATE PARIS GUIDE!**

This service is a new travel planner for bespoke trips to Paris and its surroundings.
With just one call or email, book an exceptional tour or trip to Paris!

This spring, UUU (Ultimate Luxury Group) has added a new concierge and private guide service to its list! With its new service, ULTIMATE PARIS GUIDE, exclusively dedicated to the visitors of the French Capital, UUU has become a travel planner! Foreign visitors can now benefit from a personalized and exclusive provision of services. Visitors of Paris can discover all the beauties and secrets of the French Capital.

Aiming at both private and corporate visitors, here is a glimpse of what ULTIMATE PARIS GUIDE has to offer. *Press release – UUU is launching UPG – April 2011*

A concierge and private guide for leisure trips:

Thanks to its concierges' team and to its exclusive address book, ULTIMATE PARIS GUIDE opens the doors of Paris: access to the most beautiful Parisian boutiques (Place Vendôme, Avenue Montaigne, department stores, Luxury houses), booking of famous shows, operas, cabarets, concerts, recommendations and reservations for best restaurants, visits of museums and historic sites with a private guide...

ULTIMATE PARIS GUIDE also provides an optional service: a personal face to face consultation with an Ultimate Concierge for bespoke programs.

A concierge and personal assistant for business trips:

For business men and women, ULTIMATE PARIS GUIDE organizes special activities and excursions for groups, such as: original activities for team buildings, guided tours and excursions in the most beautiful regions of France (tasting activities, visits of rare and private sites...), invitation to prestigious parties...

"As a reference in terms of event management and travels organization, I decided to extend UUU concierge's offer to create a concierge service dedicated to visitors of Paris. Thus was born ULTIMATE PARIS GUIDE: the private concierge who organizes your trip from A to Z", declares Zakary Chanou, CEO of Ultimate Luxury Group.

About Ultimate Luxury Group:

Created in 2003, Ultimate Luxury Group gathers many entities of concierge services: [ULTIMATE PARIS GUIDE](#), the concierge service dedicated to travelers,

[UUU CORPORATE](#), a special service for businesses

[UUU DMC](#), the bespoke destination management services

[UUU PRIVATE](#), a world of peerless privileges

[ULTIMATE PLAYER](#), the private concierge dedicated to the sport elite

Its aim is to accompany individuals and firms in an exclusive and personalized way around the world. Ultimate Luxury Group guarantees its members a perfect answer to their needs and desires. Ultimate Luxury Group and its « Lifestyle counsellors » invite their clients to live exquisite and unforgettable moments in an absolute confidentiality.

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